



LEARN. DO. CO-CREATE

## Luys Scholars Team

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**Tuesday/ Wednesday**

**March 28-29, 2017**

**@9:00am – 4pm**

**By Registration Only:**

[www.luys.am/events/irava-tech](http://www.luys.am/events/irava-tech)

Language: English

2/2 Melik-Adamyany Street

Yerevan, Armenia



American University of Armenia  
Master of Laws (LL.M.) Program



**RLI** RULE OF LAW INITIATIVE

IRAVA-TECH

# INTELLECTUAL PROPERTY (IP)

## LEGAL TOOLS

## TO GENERATE 21<sup>st</sup> CENTURY WEALTH

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**Irava-Tech is the first LUY'S Foundation law and technology conference in Armenia.**

**Irava-Tech features seminars and workshops to empower entrepreneurs to maximize the value of ideas and help stimulate the Armenian economy.**

**Irava-Tech introduces the fundamentals of the compliance process, issues of data protection, leveraging tax incentives for tech companies, and finding efficient sources of funding.**

### DAY 1

#### IP & DATA PRIVACY

If you are an entrepreneur aiming to protect your IP from infringement or interested in intellectual property law, knowledge of copyrights, patents, and the like is crucial. Join us on Day 1 of the conference, where we will discuss the biggest legal obstacles you will face when developing your startup and provide you with the tools necessary to secure IP protection for your work.

### DAY 2

#### VENTURE FUNDING & TAX INCENTIVES

If you are an entrepreneur hoping to secure venture capital (VC) funding for your IT startup, knowledge of what VC firms are looking for when making investment decisions is key. Join us on Day 2 of the conference, which will feature Armenian corporate attorneys and tax professionals who will advise innovators on successfully negotiating with VC firms and taking advantage of tax and other incentives for tech companies.

#### WRAP-UP & NETWORKING

#### EVENING RECEPTION

All participants from Days 1 and 2 are invited to participate in a wrap-up session and networking reception to discuss lessons learned and steps for moving our project forward in years to come.